

THE JUNIOR LEAGUE OF SAN DIEGO

WOMEN BUILDING BETTER COMMUNITIES

Building on an 81-year record of success, the Junior League of San Diego is rooted in the belief that a group of women can be a powerful force for change. JLSD offers women the opportunity to implement change in our community and to connect with other women with a concern for present and future generations.

WHY YOU SHOULD SUPPORT JLSD

- The JLSD provides San Diego with a valuable commodity – trained volunteers.
- JLSD's training includes identifying unmet needs in the community and partnering with local non-profits, after which JLSD develops unique programs to fulfill those needs along with the resources and volunteers to support it.
- Supporting JLSD provides immediate community impact which carries over to the future ultimately making an investment in San Diego and JLSD.
- By supporting JLSD, you are actually increasing your impact now and in the future. This is the donation or partnership that keeps on giving.

WHO ARE WE?

Started in 1929, the Junior League of San Diego has been integral in assessing community needs and instituting programs that meet those needs. The Polinsky Center, Voices for Children, LEAD San Diego, and Kids on the Block are just a few of the organizations and events that were created by JLSD single-handedly or through a collaborative community effort.

Over the years, JLSD has partnered with dozens of San Diego non-profits to provide strategic volunteer support as well as financial assistance and Community Assistance Grants. From its inception, JLSD has addressed critical issues such as Domestic Violence Prevention & Intervention, Literacy, and Family Support for Education and now focuses its efforts on reducing childhood obesity in San Diego and improving the health of San Diego's children by inspiring parents and children to make healthy eating and exercise a regular part of their lives.

HOW IS JLSD DIFFERENT?

Our organization is run and staffed by volunteers. Women throughout San Diego County come together to create programs that improve San Diego's communities – and receive invaluable, on-the-job training in the process. Our members learn a variety of skills, such as leadership and organizational development, community program work, diversity training and fundraising. Through our unique mission, our members learn to manage and train volunteers, unite communities and form partnerships with businesses and the people we serve to make San Diego a better place to live.

The Junior League's nearly 1,200 members research and develop community programs in San Diego County through services projects, collaborations, education and advocacy. Each year our members contribute over \$1 million in contributions and volunteer hours to support outreach programs and community assistance grants. For these efforts, the Junior League of San Diego was named 2006 Philanthropic Organization of the Year by the Association of Fundraising Professionals.

CURRENT COMMUNITY FOCUS

JLSD believes that children are our future. One in four San Diego children is obese or overweight. If we allow them to begin their lives with poor health, they are statistically proven to continue their lives in this fashion and ultimately develop a number of illnesses including diabetes and heart disease. Obesity also has long-term financial impacts for society as a whole. The national epidemic of obesity is a major factor in rising health care costs and skyrocketing health insurance premiums. The most shocking part of this growing epidemic is that it is completely preventable.

JLSD has chosen to focus our energy and current projects toward educating children and their families about the value and ease of healthy eating and exercise. Our programs are a necessary part of these families' education and lives. We need your support to keep our programs running.

MISSION AND MEMBERSHIP

The Association of Junior Leagues International Inc. (AJLI) is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Membership in the Junior League provides women with access to invaluable formal and on-the-job training — from leadership and organizational development to community program work, diversity training and fundraising. Through this unique training, our members learn to manage and train volunteers, unite communities and form partnerships. In addition, our national organization, the Association of Junior Leagues International ("AJLI") organizes regular conferences and meetings to create opportunities for networking, collaboration and shared learning.

"Our League, as I see it, was organized as a means of expressing the feeling of social responsibility for the conditions which surround us. We have the responsibility for the conditions which surround us. We have the responsibility to act, and we have the opportunity to conscientiously act to affect the environment about us. We feel this environment to be an injustice to some, and in some cases, intolerable. When we feel this acutely enough, we must seek out, and as far as possible, take part in the work of trying to better these conditions which surrounds us."

Mary Harriman

Founder of the Junior League
Junior League Conference 1912

COMMUNITY COLLABORATORS

Girls Scouts of San Diego & Imperial Counties
Ronald McDonald House
San Diego County Childhood Obesity Initiative
San Diego Unified School District
San Diego Youth & Community Services
The Network for a Healthy California
YMCA of San Diego County

COMMUNITY PROJECTS

Advocacy
Be Healthy Family Nights
Family Meals in Minutes
Healthy Scouts
Impact
Kids in the Kitchen
State Public Affairs Committee

FUNDRAISERS

California Sol Food
Day at the Races
Eve Before the Eve
Grapes for Good
Island Divine
Jingle Bell Bachelor Bash
Operation City Hunt



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