Sponsorship Kit
2018 - 2019

ALL PROCEEDS BENEFIT THE JUNIOR LEAGUE OF SAN DIEGO AND ITS MISSION BASED AND COMMUNITY PROJECTS

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JOIN US!

We invite you to become a sponsor of the Junior League of San Diego and promote your company brand among an affluent target market and to convey your commitment to the San Diego community.

Sponsorship opportunities may include recognition at the following events:

THE JUNIOR LEAGUE OF SAN DIEGO GALA
Fall 2019
- A Beautiful evening under the stars at Morgan Run Golf Club & Resort in Rancho Santa Fe, CA
- Cocktail Reception and Live Music
- Fabulous Silent Auction & Raffle
- Full course dinner with programming to honor our Spirit of Community Award recipients
- Exciting Live Auction
- Admission $130-$160

FOOD & WINE FESTIVAL
May 11, 2019
- Festival held in beautiful La Jolla Cove
- JLSD's premier fundraiser with over 900 guests
- Bites from San Diego’s best restaurants
- Fine wines and craft cocktails
- Local craft and micro brews
- Silent auction and raffle
- Specialty VIP Tastings
- Admission $75-$125
YOU CAN MAKE A DIFFERENCE

For 89 years, JLSD has been training its members to become community leaders. Today we have more than 1,000 members who are selflessly committed to our mission-based programs designed to support Transition-Age Foster Youth (“TAY”) and stop human trafficking.

Did you know that in San Diego we have approximately 6,500 youth in the foster care system? At the age of 18, they are emancipated. Nearly 50% leave the system without a high school diploma. Within 18 months, about half will become homeless and 35% will become incarcerated. 42% will become parents in the first 2-5 years after emancipation and often their children end up in the foster care system. The majority of TAY answer, “YES, I want to attend college,” but statistics show only 10% will attend and only 3% will graduate.

We are determined to change these statistics. Your donation helps support our following programs:

**SOLUTIONS SUMMIT:** Convening key community partners to create strategic solutions that will make a significant impact on the transition age youth through an innovative, multi-day workshop.

**BRAND OF BROTHERS:** Providing free business attire, resources, haircuts, lunch, and entertainment for at-risk men, ages 16-24, through this one-of-a-kind outreach event for TAY men in our community.

**MENTORING:** Matching JLSD mentors to provide individualized support of women's personal, educational and professional growth.

**ADVOCACY:** Raising awareness as we bring together top local and state leaders to speak on significant issues in the areas of foster youth, human trafficking and homelessness.
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- 2018
139 IMPACT SHIFTS COMPLETED LAST YEAR
$5,000+ RAISED DURING 2ND ANNUAL LITTLE BLACK DRESS INITIATIVE LAST YEAR
685 TRANSITION-AGE FOSTER YOUTH SERVED LAST YEAR
65 COMMUNITY PARTNERS SERVED LAST YEAR
MONETARY SPONSOR BENEFITS
Sponsorships can be to the League generally or to one particular event. Please indicate which you prefer when establishing your sponsorship.

TITLE SPONSOR - $20,000
- Naming Rights to the Event/Events
- Name and Logo appearing on event/events collateral materials and event/events signage
- Full page advertisement in the event/events program
- Feature story in the newsletter
- Sponsorship mentioned in all press material related to the event/events
- Prominent Social Media exposure
- 10 tickets* to each of the following events: JLSD Gala and JLSD Food and Wine Festival

PLATINUM SPONSOR - $10,000
- Opportunity to sponsor VIP section of the event/events
- Name and Logo appearing on event/events collateral materials and event/events signage
- Half page advertisement in the event/events program
- Sponsorship mentioned in all press material related to the event/events
- Prominent Social Media exposure
- 8 tickets* to each of the following events: JLSD Gala and JLSD Food and Wine Festival

GOLD SPONSOR - $5,000
- Name and Logo appearing on event/events collateral materials and event/events signage
- A quarter page advertisement in the event/events program
- Sponsorship mentioned in all press material related to the event/events
- Prominent Social Media exposure
- 6 tickets* to each of the following events: JLSD Gala and JLSD Food and Wine Festival

SILVER SPONSOR - $2,500
- Name and Logo appearing on event/events collateral materials and event/events signage
- Recognition in the event/events program
- Social Media exposure
- 4 tickets* to each of the following events: JLSD Gala and JLSD Food and Wine Festival
BRONZE SPONSOR - $1,000
- Name and Logo appearing on event/events collateral materials and event/events signage
- Recognition in the event/events program
- 2 tickets* to each of the following events: JLSD Gala and JLSD Food and Wine Festival

UNDERWRITING OPPORTUNITIES
- $10,000 Brand of Brothers – You could help provide clothing to several hundred men across San Diego
- $5,000 Décor and Table Decorations – Help us add to our event and in return you will receive prominent signage at the event
- $3,500 Impact Forum Food - Fund food and beverage for our guests as we educate them on being a part of the change and hearing from dynamic speakers across several industry sectors
- $2,500 Human Trafficking Awareness Rally Venue - Help us secure the logistical support and venue for where politicians, community partners in HT and key speakers will educate attendees and advocate against human trafficking
- $2,500 Table Wine – Help us secure wine for the table. In return we will raise a toast to you and provide recognition signage on the tables
- $2,500 Impact Forum Venue - Help us double the capacity of the venue to reach 500 people as we tackle female empowerment in light of the #metoo and #wesaidenough movement in the San Diego community
- $1,500 Human Trafficking Awareness Rally Food - Fund the food and beverage for our speakers and light snacks for rally attendees

* Tickets may be combined upon request