



JUNIOR LEAGUE OF
SAN DIEGO

SPONSORSHIP KIT
2021 - 2022



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All proceeds benefit Junior League of San Diego and its
mission based and community projects



GREETINGS!

In these unprecedented times, our organization needs your help more than ever to continue our commitment to the San Diego Community. We pride ourselves on affecting social change in the community through trainings, fundraisers and direct community programming.

Since 2013, we have focused on improving the lives of transition aged foster youth (TAY) as they age out of the system. Like so many others, TAY have been greatly impacted by Covid-19, but unlike others, they don't have a safety net of family or friends who can help them survive this time and recover. In response to this, a Community Recovery team was created to identify the new unmet needs for TAY and find solutions we can fulfill. One of our first tasks was starting a diaper bank to provide diapers to the many TAY who are parenting and in need of diapers and supplies. We are continuing to keep in contact with our community partners to ensure we can be of assistance in any way to the TAY community.

In addition to our philanthropic work within the San Diego Community, we offer trainings to our members and the public. This years topics include recognizing signs of domestic violence, how to get involved in local politics, navigating fake news and learning how to be an effective leader in the private and non-profit sectors.

We understand this year has been a change for all. Therefore, we are happy to customize the levels of giving and/or underwriting opportunities to suit your needs. We appreciate your support of the Junior League of San Diego, and look forward to partnering with you this year!



VOLUNTEER SUCCESS STORIES BY THE NUMBERS

Community Impact is our legacy. Take a peek into last year's community service projects in San Diego.

2020-2021



PLANNED AND HOSTED OVER 70 SERVICE PROJECTS TO COMPLETE OVER 626 VOLUNTEER HOURS IN THE SAN DIEGO COMMUNITY



\$13,700 OF DONATED ITEMS FOR COMMUNITY PARTNER INITIATIVES



28,000 DIAPERS AND 8,600 PERIOD PRODUCTS DONATIONS TO DISTRIBUTE TO OUR COMMUNITY PARTNERS



7 EDUCATIONAL PROGRAMS HIGHLIGHTING LEGISLATION, ENGAGEMENT WITH COMMUNITY LEADERS AND HOW TO BE AN ADVOCATE IN OUR COMMUNITY



4 PART EDUCATION SERIES HIGHLIGHTING THE IMPORTANT ISSUE OF HUMAN TRAFFICKING IN OUR COMMUNITY



4 PART FUNDRAISING LUNCH AND LEARN SERIES FOR COMMUNITY PARTNERS, COMMUNITY ORGANIZATIONS AND MEMBERS

YOU CAN MAKE A DIFFERENCE

For 92 years, JLSA has been training its members to become community leaders. Today we have more than 1,000 members who are selflessly committed to our mission-based programs designed to support Transition-Age Foster Youth ("TAY") and stop human trafficking.

Your donation helps support our following programs:

COMMUNITY TABLE: An initiative that will use the training kitchen in our newly restored headquarters to educate TAY on basic cooking skills, nutrition, and food budgeting.

BRAND OF BROTHERS: Providing free business attire, resources, haircuts, lunch, and entertainment for at-risk men, ages 16-24, through this one-of-a-kind outreach event for TAY men in our community.

MENTORING: Matching JLSA mentors to provide individualized support of women's personal, educational and professional growth.

ADVOCACY: Raising awareness as we bring together top local and state leaders to speak on significant issues in the areas of foster youth, human trafficking and homelessness.



JOIN US!

We invite you to become a sponsor of the Junior League of San Diego! Highlight your business as a company that is invested in improving your local community while showcasing your brand to our exclusive membership. This coming year we are hosting a Fall Run & Ride, Virtual Halloween Event, Virtual Events in the Spring as well as introducing a new JLSD cookbook and exciting "Guide to San Diego and Savings" book. Finally, in May we will host our signature auction to close out our fundraising year

MONETARY SPONSOR BENEFITS

Sponsorships can be to the to the League generally or to one particular event. Please indicate which you prefer when establishing your sponsorship.

PLATINUM SPONSOR - NON-MEMBER \$10,000 MEMBER \$5,000*

- Event Naming Rights - Title sponsor for all Fund Development & Training Events
- Video Messaging - video message from sponsor shown at the beginning of all virtual events
- Dedicated Social Media Posts - Social Media post in recognition of your business with our marketing of all events and campaigns
- Logo Inclusion - your logo featured on our websites sponsor section, group sponsor social media posts, as well as within our JLSD Savings Guide
- Name Inclusion - your business name featured on our websites sponsor section, group sponsor social media posts, as well as within our JLSD Savings Guide

GOLD SPONSOR - NON-MEMBER \$5,000 MEMBER \$2,000*

- Video Messaging - video message from sponsor shown at the beginning of all virtual events
- Dedicated Social Media Posts - Social Media post in recognition of your business with our marketing of all events and campaigns
- Logo Inclusion - your logo featured on our websites sponsor section, group sponsor social media posts, as well as within our JLSD Savings Guide
- Name Inclusion - your business name featured on our websites sponsor section, group sponsor social media posts, as well as within our JLSD Savings Guide



**SILVER SPONSOR - NON-MEMBER \$2,500
MEMBER \$1,000***

- Dedicated Social Media Posts - Social Media post in recognition of your business with our marketing of all events and campaigns
- Logo Inclusion - your logo featured on our websites sponsor section, group sponsor social media posts, as well as within our JLSD Savings Guide
- Name Inclusion - your business name featured on our websites sponsor section, group sponsor social media posts, as well as within our JLSD Savings Guide

**BRONZE SPONSOR - NON-MEMBER \$1,000
MEMBER \$600***

- Logo Inclusion - your logo featured on our websites sponsor section, group sponsor social media posts, as well as within our JLSD Savings Guide
- Name Inclusion - your business name featured on our websites sponsor section, group sponsor social media posts, as well as within our JLSD Savings Guide

**COPPER SPONSOR - NON-MEMBER \$500
MEMBER \$300***

- Name Inclusion - your business name featured on our websites sponsor section, group sponsor social media posts, as well as within our JLSD Savings Guide

***THE MEMBER PRICING WILL ONLY BE GIVEN TO BUSINESSES IDENTIFIED AS MEMBER-AFFILIATED. YOU GET ALL THE SAME BENEFITS AS OUR LEAGUE-WIDE SPONSORS AT THE BELOW REDUCED PRICING. YOU WILL BE DENOTED AS A "MEMBER-AFFILIATED SPONSOR"**

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UNDERWRITING OPPORTUNITIES

Fund Development

Your name and logo will appear either in signage or on the actual items; you will also be recognized via social media

- \$400 Event Gift Bag
- \$2,000 Luxury Auction
- \$500 Pre-Event Party Pack
- \$100 Live Entertainment
- \$500 Event Swag
- \$1,000 Premium Auction Item
- \$1,000 Event Beverages
- \$1,000 Event Hors d'oeuvres

Community

Your name and logo will be recognized via social media & newsletters

- \$800 Chef Demo
- \$500 Supplies for 10 TAY
- \$800 Send a delegate to Sacramento
- \$400 PPE for Impact Shifts
- \$5,000 Brand of Brothers
- \$2,000 Mentorship Program

Training

Your name and logo will appear either in signage or on the actual items; you will also be recognized via social media

- \$500 Event Speaker (5 Opportunities)
- \$1,000 Media Production
- \$1,000 Board Academy a la carte naming rights

