



# JUNIOR LEAGUE OF SAN DIEGO

**Sponsorship Kit**  
**2023-2024**

**Kristina Smith**

Fund Development Vice President

[funddevelopment@jlsd.org](mailto:funddevelopment@jlsd.org)

**Amy Berman**

Donation Relations & Appreciation Chair

[donations@jlsd.org](mailto:donations@jlsd.org)

210 Maple St,  
San Diego, CA 92103  
Phone: 619.234.2253

[www.jlsd.org](http://www.jlsd.org)

All proceeds benefit Junior League of San Diego and its mission based and community projects.

# WE ARE THE JUNIOR LEAGUE

LEADING CHANGE. TRANSFORMING COMMUNITIES.

## OUR MISSION

TRANSFORMING COMMUNITIES BY CHALLENGING THE STATUS QUO.

The Junior League of San Diego, Inc. is part of an international organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

DIVERSITY AND INCLUSION COMMITMENT STATEMENT:

The Junior League of San Diego welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations and communities.

## OUR VISION

SOCIETY EVOLVES IN THE CARE OF BRAVE AND THOUGHTFUL LEADERS.

The Junior League: Women leaders as catalysts for lasting community change.

## OUR LEGACY

95 YEARS OF POSITIVE COMMUNITY IMPACT IN SAN DIEGO.

Since 1928, JLSD has been training its members to become community leaders. Today we have more than 1,000 members who are selflessly committed to our mission-based programs designed to support in fighting food insecurity and nurturing women leadership. Your donation helps support our following programs:

**COMMUNITY TABLE:** A core part of JLSD's Food Insecurity focus. Our headquarters' training kitchen will unite the community, offering education on cooking, nutrition, and budgeting.

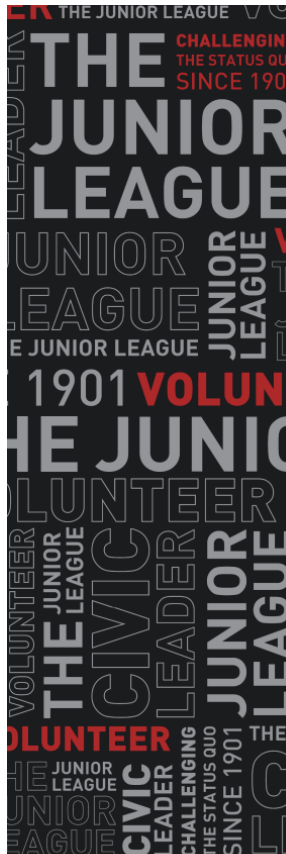
**MENTORING:** Matching JLSD mentors to provide individualized support of women's personal, educational, and professional growth.

**ADVOCACY:** Raising awareness as we bring together top local and state leaders to speak on significant issues in the areas of foster youth, human trafficking, and homelessness.

# COMMUNITY IMPACT

## SUCCESS BY THE NUMBERS

Community Impact is at the core of our mission, and we invite you to explore JLSD's remarkable achievements in San Diego during 2022-2023.



Over 110,000 Diapers and Period Products Donated



More than 1,800 Volunteer Hours, equivalent to over \$27,000 in Staff Compensation (at \$15/hr)



Secured \$22,500 in Grant Funding



Impacting the lives of over 4,000 Recipients



Establishing 30+ New Community Partnerships



Supporting 15 Bills



## GREETINGS!

At the Junior League of San Diego, our unwavering commitment drives us to tirelessly work towards enhancing our community. We achieve this through purpose-driven projects and by collaborating closely with our valued community partners. Our pride lies in our ability to create tangible social change through comprehensive training, fundraising initiatives, and direct community programs.

Consider this sobering fact: 1 in 3 people in San Diego County grapple with food insecurity, according to the San Diego Food Coalition. This alarming statistic has compelled us to adopt food insecurity as our new focus area, and we are dedicated to providing assistance to our fellow San Diegans. Through community training, volunteering alongside other food-oriented nonprofits, and JLSD community projects – including donation drives and our upcoming Community Table program, designed to educate those in need about nutritious cooking – we aim to make a meaningful impact on this critical issue.

With the generous support of sponsors like you, we can realize our mission of empowering women leaders, sustaining community impact, and forging vital partnerships to address the pressing issue of food insecurity. Your support is instrumental in our journey, and we are deeply grateful for your commitment to the Junior League of San Diego. Together, we look forward to making a substantial difference in our community this year.

## JOIN US!

We invite you to become a sponsor of the Junior League of San Diego!

Highlight your business as a company that is invested in improving your local community while showcasing your brand to our exclusive membership. This coming year we are hosting monthly micro-fundraisers, a winter event (Palentine's Paddle Raise, and our signature spring event featuring a silent auction to close out our fundraising year. Finally, in June we will host our Donor Appreciation Event to honor and thank our sponsors and donors.



# MONETARY SPONSOR BENEFITS

You have the flexibility to choose from two sponsorship options: support the League as a whole or focus your sponsorship on a specific event. Kindly specify your preference when confirming your sponsorship.

SPONSOR BENEFITS	TITLE	PLATINUM	GOLD	SILVER	BRONZE	COPPER
	\$20,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Donor Appreciation Celebration Tickets	4	2	2	2	2	2
Winter Event Tickets	10	8	6	4	2	
Spring Event Tickets	10	8	6	4	2	
Title Naming	■					
Name & Logo Recognition on ALL Event Materials	■	■	■	■	■	■
Recognition on JLSD Social Media	■	■	■	■	■	■
Recognition on JLSD website	■	■	■	■	■	■

*The Junior League of San Diego is a 501(c)(3) non-profit organization.*

## Title Sponsor - \$20,000

- Event Title Naming
- Name and Logo featured prominently on Event Materials
- Feature story in JLSD newsletter
- Prominent Social Media Exposure
- 10 tickets to Winter Event
- 10 General Admission tickets to Spring Event
- Sponsorship prominently displayed on JLSD Website

## Platinum Sponsor- \$10,000

- Name and Logo featured on Event Materials
- Prominent Social Media Exposure
- Sponsorship prominently displayed on JLSD website
- 8 tickets to Winter Event
- 8 General Admission tickets to Spring Event

## Gold Sponsor- \$5,000

- Name and Logo featured on Event Materials

- Prominent Social Media Exposure
- Sponsorship displayed on JLSD website
- 6 tickets to Winter Event
- 6 General Admission tickets to Spring Event

**Silver Sponsor- \$2,500**

- Name and Logo featured on Event Materials
- Social Media Exposure
- Sponsorship displayed on JLSD website
- 4 tickets to Winter Event
- 4 General Admission tickets to Spring Event

**Bronze Sponsor- \$1,000**

- Name and Logo featured on Event Materials
- Sponsorship displayed on JLSD website
- 2 tickets to Winter Event
- 2 General Admission tickets to Spring Event

**Copper Sponsor- \$500**

- Name and Logo featured on Event Materials
- Sponsorship displayed on JLSD website and social media

To take the next step in becoming a sponsor, kindly visit our [online sponsorship form](#) or mail a check payable to **Junior League of San Diego, Inc.** Please be sure to indicate your chosen sponsorship level in the memo.

Junior League of San Diego  
Attn: Fund Development Vice President  
210 Maple St,  
San Diego, CA 92103

*The Junior League of San Diego is a 501(c)(3) non-profit organization, tax ID #95-2090569. Please consult your tax advisor regarding the deductibility of your donation. The Junior League of San Diego, Inc. is part of an international organization of women committed to promoting volunteerism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The Junior League reaches out to women of all races, religions and national origins who demonstrate an interest in, and commitment to, volunteerism.*

**THANK YOU FOR YOUR GENEROUS SUPPORT OF  
THE JUNIOR LEAGUE OF SAN DIEGO**