



2020 SPONSORSHIP OPPORTUNITIES



EVENT OVERVIEW

The 20th annual Junior League of San Diego Food & Wine Festival will be held on May 16th, 2020 in beautiful La Jolla Cove. This premier event is JLSD's largest fundraiser of the year and is a must-attend event for San Diego. The JLSD Food & Wine Festival attracts over 900 guests for an afternoon of unlimited tastings from select San Diego restaurants, wineries, breweries, and spirit purveyors, providing an exceptional opportunity for sponsorship recognition.





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MISSION STATEMENT

The Junior League of San Diego, Inc. is part of an international organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers.

Its purpose is exclusively educational and charitable.

The Junior League of San Diego welcomes all women who value our mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.

ABOUT US

Serving the community for over 90 years, JLS D is a network of empowered female civic leaders working with community partners to address and solve pressing issues like transition-aged foster youth and human trafficking. One of the cornerstones of JLS D's mission is developing effective volunteers through a variety of formal experiential training. All funds raised through JLS D benefit mission-based community projects and JLS D's commitment to training women to be leaders in our community.



JLS D annual programs include:

- **SOLUTIONS SUMMIT:** Convening key community partners to create strategic solutions that will make a significant impact on the transition age youth through an innovative, multi-day workshop.
- **BRAND OF BROTHERS:** Providing free business attire, resources, haircuts, lunch, and entertainment for at-risk men, ages 16-24, through this one-of-a-kind outreach event for TAY men in our community.
- **MENTORING:** Matching JLS D mentors to provide individualized support of women's personal, educational and professional growth.
- **ADVOCACY:** Raising awareness as we bring together top local and state leaders to speak on significant issues in the areas of foster youth, human trafficking and homelessness.



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	PRESENTING	CHAMPION	ADVOCATE	COMMUNITY PARTNER	FRIEND
OPPORTUNITIES	\$15,000	\$7,500	\$5,000	\$3,000	\$1,000
Event naming rights	◆				
Inclusion on entrance signage	◆				
VIP "Presented by" rights		◆			
Verbal sponsor recognition from main stage	◆	◆			
Stage time with brand representative (3-5 minutes)	◆				
On-site signage recognition	◆	◆	◆	◆	◆
Inclusion on event printed materials	◆	◆	◆	◆	◆
Feature story in JLSD newsletter	◆	◆			
Premium social media exposure on FB & Instagram	◆	◆	◆		
Back cover advertisement on event guide	◆				
Inclusion in event press material	◆	◆	◆		
Premium exhibit space	◆	◆			
Exhibit space			◆	◆	◆
VIP reserved seating for 10	◆				
Logo on event guide	◆	◆	◆		
Event tickets with VIP entry		8	6	4	2
Inclusion on event website	◆	◆	◆	◆	◆
Press release sponsor recognition	◆				
Social media recognition on FB & Instagram	◆	◆	◆	◆	◆
Dedicated eblast to JLSD member network	◆				
10% discount on additional event tickets	◆	◆	◆		
Valet parking passes	5	4	3	2	1



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UNDERWRITING PACKAGES

<p>Official Event Mobile App</p> <ul style="list-style-type: none"> • \$4,500 • Logo prominently branded within app • 6 event tickets • Inclusion on event website • Social media recognition 	<p>Sustainable Wine “Glass”</p> <ul style="list-style-type: none"> • \$3,500 • Logo included on 1,000 reusable wine “glasses” • 4 event tickets • Inclusion on event website • Social media recognition 	<p>Entertainment/Stage</p> <ul style="list-style-type: none"> • \$2,000 • Banner with logo attached to event main stage • Inclusion on event website • Social media recognition <p><i>*Must provide signage/banner for stage</i></p>
<p>Photo Booth</p> <ul style="list-style-type: none"> • \$1,500 • Logo included on all photo prints • 2 event tickets • Inclusion on event website • Social media recognition 	<p>Water Stations</p> <ul style="list-style-type: none"> • \$1,500 + water for 900 attendees • 3 Stations • 2 event tickets • Inclusion on event website • Social media recognition 	<p>Game Station</p> <ul style="list-style-type: none"> • \$1,000 + games • “Presented by” signage • 2 event tickets • Inclusion on event website • Inclusion on event website • Social media recognition



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COMPANY/INDIVIDUAL NAME: _____

REPRESENTATIVE NAME: _____

ADDRESS: _____ CITY: _____

STATE: _____ ZIP: _____

EMAIL: _____ PHONE NUMBER: _____

SPONSORSHIP LEVEL:

<input type="checkbox"/> Presenting	<input type="checkbox"/> Champion	<input type="checkbox"/> Advocate
<input type="checkbox"/> Community Partner	<input type="checkbox"/> Friend	

UNDERWRITING PACKAGE:

Contract additions or deletions agreed upon:

CREDIT CARD NUMBER: _____

EXPIRATION DATE: _____ CVC CODE: _____

NAME ON CARD: _____

SIGNATURE: _____

CHECKS: Please make payable to the Junior League of San Diego, 210 Maple Street, San Diego, CA 92103

I _____ agree to pay the following amount \$ _____
for the _____ sponsorship/underwriting level.

Deadline for event signage is May 1, 2020

Sponsorship opportunities are on a first come first serve basis.