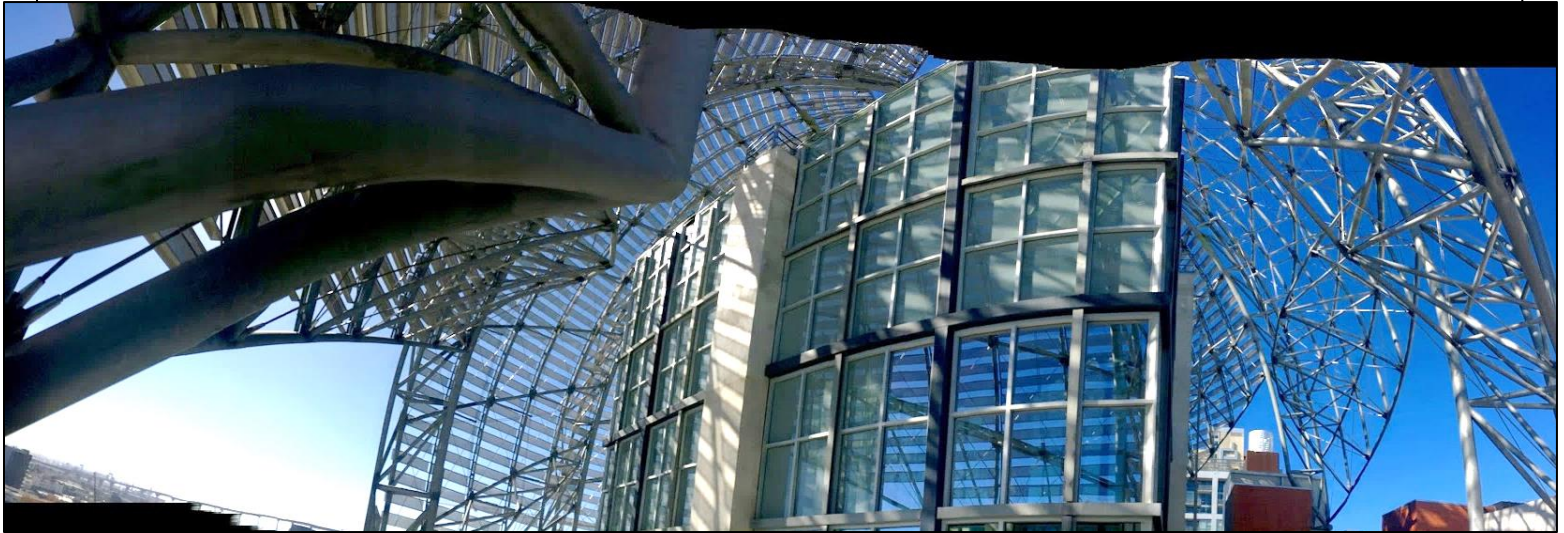




## 2017 Final Report



The Junior League of San Diego, Inc. is a member of an international organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations and communities.

The following report details findings and outcomes from the Junior League of San Diego's 2017 Solutions Summit focused on "Refining the Road" to success for transition-age foster youth.

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Solutions Summit 2017  
Report Issued September 2017

The materials contained herein represent the opinions of the authors and the Junior League of San Diego 2017 Solutions Summit participants. This material is intended for educational and informational purposes only.

# Junior League of San Diego's Solutions Summit on "Refining the Road"

## 2017 Solutions Summit Leadership

Melina Flanders, Chair  
Angel Roy, Chair-Elect  
Emily Pickering, TAY Task Forces Chair  
Kym Singer, TAY Task Forces Chair-Elect



## 2017 Steering Committee Members

### Community Partner Advisors:

Melanie Delgado	Children's Advocacy Institute at USD School of Law
Nathan Aish	Mental Health America, San Diego
Walfredo Don	Health and Human Services Agency
LEAP Council	Just in Time for Foster Youth
Shelley Neiman	Attorney & Junior League of San Diego Past Vice President

### Solutions Summit Representatives:

Rachel Lopez	Community Council Vice President-Elect
Chairs	2017 Solutions Summit and TAY Task Forces Leaders

**The Junior League of San Diego would like to thank the following organizations and individuals for their commitment and contribution to the 2017 Solutions Summit:**

A Reason to Survive (ARTS) San Diego	Ricardo Rodriguez
California Department of Industrial Relations, Division of Apprenticeship Standards	Ronald McDonald House
Children's Advocacy Institute, University of San Diego	San Diego Workforce Partnership
Copy-It	San Diego Center for Children
Councilwoman Lorie Zapf	San Diego Central Library
Creative Catering & Events	San Diego City College
Dairrick Hodges	San Diego Community College District
Eric Gonzales Photography	San Diego County Health and Human Services
Grossmont-Cuyamaca Community College	San Diego County Office of Education
Guardian Scholars	San Diego Youth Services
HomeStart	South Bay Community Services
Jessica Russell	STARS
John Burton Advocates for Youth	Suja
Judge Sharon Kalemkiarian	Susan Munsey, Generate Hope
Just in Time for Foster Youth	TAY Academy
New Alternatives, Inc.	The Girl Scouts of America
North County Lifeline	The Nardcast Media
Palomar College	Veronica Castillo
Pathways Community Services	Voices for Children
Perfect Bar	Walden Family Services
	YMCA of San Diego

**Most importantly, the Junior League of San Diego's Solutions Summit would like to thank the former foster youth who dedicated their time, energy, resources and voices to the successful outcomes of the Summit.**

# Introduction

In March 2017, the Junior League of San Diego convened its 3<sup>rd</sup> annual two-day Summit focusing on some of the most pressing challenges facing our transition-age foster youth (TAY) population. Building on the previous Summit events, the 2017 Summit focus included creating new or enhanced solution roadmaps that would “Refine the Road” to lifelong success for our county’s foster youth.

With such a strong foundation of progress, the 2017 Solutions Summit event again brought together more than 60 attendees from organizations across San Diego County for two days of discussion and active problem-solving surrounding the continuing needs of foster youth. The Junior League of San Diego created a Steering Committee consisting of local San Diego TAY service providers and experts to generate the 2017 Solutions Summit topics.



In an effort to leverage the voice and experience of foster youth who have had first-hand knowledge of challenges facing TAY, Solutions Summit invited Just In Time’s Leadership Empowers All Possibilities (LEAP) Ambassadors to the Steering Committee process. The topics decided on by the Steering Committee included a focus on housing support, parenting and pregnancy support, and guidance for prevention and awareness around Commercial Exploitation of Children (CSEC).

The Junior League of San Diego’s 2017 Solution’s Summit attracted key experts, TAY service providers, and politicians from across California covering the breadth of TAY services, including:

A Reason to Survive, San Diego; County of San Diego Health and Human Services Agency; Grossmont-Cuyamaca Community College; Guardian Scholars; John Burton Advocates for Youth; Just In Time for Foster Youth; Mental Health of America San Diego County; New Alternatives, Inc.; North County Lifeline; Palomar College; Pathways Community Services; Promises2Kids; Ronald McDonald House; San Diego Center for Children; San Diego City

College; San Diego Community College District; San Diego Youth Services; San Diego Workforce Partnership; South Bay Community Services; STARS; State of California Division of Apprenticeship Standards; TAY Academy; University of San Diego's Child Advocacy Institute; Voices for Children; Walkden Family Services; and YMCA Youth and Family Services.

The outcomes of the Junior League of San Diego Solutions Summit are six new and/or enhanced roadmap options and a collective way to move forward in key areas affecting the success of TAY. The Junior League of San Diego TAY Task Force committee will focus solely on identifying the roadmaps that can be impacted most successfully and advancing them to continue the momentum of active problem-solving that occurred during those two days.

Following the Solutions Summit, attendees will continue collaborating to move through the development, assessment, and implementation phases of their team's roadmap over an appropriate timeline with the Junior League of San Diego's support. The Steering Committee for the 4th annual Junior League of San Diego Solutions Summit is already exploring the most viable and needed approach for the 2018 Solutions Summit. We are proud to be a part of this dialogue and a driver of change for the TAY population.

Junior League of San Diego  
September 2017

# Summit Structure

The 2017 Junior League of San Diego Solutions Summit was structured as a two-day, small team, active problem-solving summit among key TAY experts from across California. During registration, attendees ranked their top two choices for breakout topic areas and were assigned to their topic area before the Summit began.

The experts were broken into the following topic areas:

## Housing: Skills & Navigation Support

- How might we more effectively communicate available (and, in the case of mental health or other specific needs, appropriate) housing resources to youth in need?
- Where can we improve training and education so that youth are better prepared for navigating the process of securing housing, including working with leasing agents and related paperwork?

## Wellness: Pregnancy and Parenting Support

- How can we better support youth through healthy pregnancy and preparing for parenthood?
- Which efforts would best assist youth in breaking cycles of youth pregnancy, including developing healthy self-care habits, healthy parenting, and healthy relationship building?

## Commercial Sexual Exploitation of Children: Prevention Support

- How can we more effectively communicate and support youth in understanding what a healthy relationship looks like?
- Which methods will best deliver education and risk prevention messages and resources for support to youth?

Each working group contained a mixture of experts on TAY, such as attorneys, former transition-age foster youth, social workers, service providers, and group home leadership. The working groups were led by facilitators from the Junior League of San Diego, both leaders and those with experience in the topic areas. There was also a note-taker assigned to each team to ensure all ideas, feedback, progress, and roadmap decisions were properly documented.



The first day of the Summit began with a welcome from Junior League of San Diego President, Rachel Thompson, followed by keynote speaker Dairrick Hodges who provided an inspirational and educational account of his experiences in foster care which led to his passion for serving and supporting others.



After the opening, attendees met with their working groups and spent Day 1 discussing their specific challenge topic, what is working relative to this challenge in San Diego and why, brainstorming potential solutions, and narrowing the list down to one solution. Speaker Susan Munsey of Generate Hope provided an invigorating description of healing and support, as well as the impact toward foster youth.

Throughout Day 2 of the Summit, the teams constructed specific roadmaps for the phased implementation of efforts to alleviate the challenges in their focus area. Assisting in stirring the drive to create effective solutions for our foster youth were two speakers with a wealth of knowledge.



Councilwoman Lorie Zapf, a former foster youth herself, is serving her second term representing San Diego's District 2. Judge Sharon Kalemkarian, returning for a second year with Solutions Summit, recently served our community in a Dependency law assignment at Juvenile Court and is currently sitting in a family law assignment.

Following two days of brainstorming and collaboration, each team presented their solution ideas to the entire Summit. The presentation period was a time for communicating the most impactful solution related to the topics of each team, as well as to provide questions for consideration. New in 2017, the presentations also



welcomed feedback from a panel of four individuals who have gone through the foster system to guide implementation of ideas that are moved forward.

Closing the Summit was a special legislative update from Melanie Delgado, joining the event from Children's Advocacy Institute at University of San Diego.

While actively problem-solving to develop a recommended solution and roadmap, each work group was asked to focus on the following:

- What currently exists today?
- What is working with what exists today?
- What could be done to leverage, change, or improve what exists today?
- How will success be measured?
- What would the impacts of the successful implementation be?
- What would a timeline for implementation look like?
- What is the timeline for reporting on the progress and success of the initiative?
- How much would implementation cost?
- What are potential sources of funding?
- What barriers are there for implementation of this solution?
- Who will manage the collaboration?
- Who will manage the progress of the roadmap?
- Who will own the final project or initiative?
- What roles and responsibilities are involved for project owners?

# Chapter One

## SUMMARY of SOLUTIONS & RECOMMENDATIONS

In an effort to identify ways in which the members of San Diego County can “Refine the Road” toward success for our Transition Age Foster Youth, the 2017 Solutions Summit participants developed the following solutions and recommendations:

### **Housing: Skills & Navigation Support**

#### *Housing Team A: One Stop Websites:*

- Build on the existing platforms, focusing on integrating and updating information systems to create more widely marketed, relatable, and accessible access to empower both youth and providers.

#### *Housing Team B: TAY Summit*

- Facilitated “by TAY, for TAY” to build mentoring relationships between the communities of TAY, providers, and funders through a face-to-face experience.
- Develop tool kit, gathering best practices for providers through ongoing discussions.
- Bring together a group consisting of TAY Alumni as Facilitators to create solutions and ideas with other TAY Youth to present to Service Providers and Funders.

### **Wellness: Pregnancy and Parenting Support**

#### *Wellness Team A: Surviving Children- Pregnancy and Parenting Made Easier*

- A YouTube video series on pregnancy and parenting topics marketed towards youth to educate and provide them with resources.
  - The video series would be implemented by service providers such as mentors, case managers and used as a tool to empower youth in their parenting journey and to become self-sufficient.

#### *Wellness Team B: Mind, Body, Soul*

- A one-day regional expo-style event for TAY and providers that provides information on self-sufficiency and wellness, healthy relationships, and sexual health.

## **Commercial Sexual Exploitation of Children: Prevention Support**

### *CSEC Team A: Your Choice, Your Destiny*

- A computerized educational simulation game where youth can learn life lessons to build their skills in decision making.

### *CSEC Team B: CSEC Education Awareness PSA/CSEC Movie Trailer Bill*

- Utilizing TAY, CSEC survivors, high school and college students, facilitate the creation of Public Service Announcements that will bring CSEC education and awareness to TAY and the general public.
- A bill will be written/developed requiring that movie theatres in California show the CSEC PSAs during every movie trailer set.



# Chapter Two

## Solution Presentation

### Housing: Skills & Navigation Support

#### Evaluation of Current Situation

These two teams discussed one of the major factors in TAY success barriers: housing. While housing in San Diego is a challenge across all groups, the TAY population are often found to be ill-prepared for transition (across all ages) and specifically for housing, which impacts all levels of life, including job security and healthy relationships. In many cases, housing stability has been shown to impact both incarceration rates and joblessness.

Several studies showed:

- Of 624 participants in one study, 36% reported becoming homeless at least once before 26 years old.
- Those with history of unstable placements, running away, and mental health needs are at higher risk for homelessness.
- Only half of those who "aged out" at 18 had jobs in their mid-20's.

Resources for housing do exist but seem disconnected and are not always realistic for the needs of the youth given certain requirements, standards, and preparations. These groups discussed the impacts and connections between job training/opportunities for employment and stable housing. The teams explored positive aspects that are available throughout the county, along with challenges experienced in communicating these options, TAY utilization, and barrier planning.

#### Final Recommendation of Housing Team A:

How might we more effectively communicate available (and, in the case of mental health or other specific needs, appropriate) housing resources to youth in need?

**The Problem:**

Youth need to get immediate access to information and also start early planning for more successful transitions. Many website supports do exist but given the vast amount of information and limits of organizations, information is not always updated accurately or consistently.

**Solution Recommendation:**Knowledge is Power: One-Stop Websites

Housing Team A focused on expanding from foundations such as San Diego County's existing platforms and programs like Just In Time's "JIT Connect" website, a project that is known among community partners and supported by the Junior League of San Diego. This solution will focus on integrating and updating information systems to create more widely marketed, relatable, and accessible resources to empower both youth and providers.

Key Features:

- Utilize the websites already created, but ensure they are up to date, more relatable, accessible, and marketed more widely.
- Spread the word to youth and providers.
- Make the websites more visually appealing, easy to navigate, and add additional features such as resources for expecting and parenting youth, videos and an app or other checklist/roadmap for planning ahead.
- Keep the calendar up to date (for youth and providers).
- The websites should coordinate and also include buy-in from any and all providers that serve foster youth, especially those who provide housing, college education, and mental health services.

Benefits to TAY:

TAY will continue to benefit more effectively with free info that is available from any internet access location, allowing them a one-stop-shop to stay informed and prepared.

Benefits to Care Providers:

This process enhancement would ensure youth needs are met, allow providers to better empower youth and ensure resources being utilized. Additionally, the accurate updates would be a positive way to ensure providers are also informed.

Funding, Material, and Logistics:

Minimal funding is needed outside of ensuring that county organizations are providing staff to oversee this process. Volunteers for possible video production may be explored, and material will be limited to basic flyers or other promotional material.

Implementation:

Phase I: Verification of all information currently available on all the existing websites, then use meetings to collaborate and verify content.

Final Phase: Team members will ensure that the calendar is updated/kept up to date for both youth and providers. Additional options to add tutorial videos will be explored, and the team will prepare pull-tab flyers, business cards, etc.

## Final Recommendation of Housing Team B:

**Where can we improve training and education so that youth are better prepared for navigating the process of securing housing, including working with leasing agents and related paperwork?**

**The Problem:**

Aging out the system without adequate supports and overall transition into adulthood impacts TAY futures and relationships in a negative way.

**Solution Recommendation:**“TAY Summit” for Mentorship and Preparedness

Housing Team B proposes an event facilitated “by TAY, for TAY”. This one or two-day conference will focus on building mentoring relationships and gathering best practices for providers by developing ongoing conversations between TAY, providers, and funders.

Key Features:

- Bring together a group consisting of former-TAY as facilitators to create solutions and ideas with other TAY to present to service, providers, and funders.
- Discuss services, method of coordination, and delivery.
- Building relationships between the communities of TAY, providers, and funders through a face-to-face experience.
- Develop tool kit for use by TAY and for providers to utilize in daily support.



Benefits to TAY:

Youth will have an opportunity to give back and help fellow youth, have a voice on what is and is not working, and impact change.

Benefits to Care Providers:

Providers (and funders) will have a collective way to hear the youth's voice, meet the need that many providers have for finding a better way to connect with youth, improve services and delivery, and define best practices.

Funding, Material, and Logistics:

This team will leverage community connections and reach out to: key politicians, other non-profits, the Regional Task Force for the Homeless San Diego (RTFHSD), community colleges, sports teams, city and county offices and officials. Volunteers (both TAY and community partners) and JLSD will be needed to support this event. Logistical needs will include food, meeting spaces (potentially donated or public space) and incentives such as gift bags procured through donations.

Implementation:

Phase I: This phase will focus on gathering information and creating a steering committee including former-TAY.

Phase II: Collaboration and planning will be the focus of this stage, working on topic discussion, procurement, and continue meetings among the TAY alumni and steering committee, as well as other 25+ age TAY, as able.

Phase III: Outreach and implementing the TAY Summit will be the third phase, followed by a meeting and presentation to providers and funders alike to establish communication and support directly from TAY to those in supporting services.

Final Phase: An ongoing debrief and final tool kit will be developed to focus on next steps, best practices and ways to distribute information.

"I think it's very, very important for people who work with children- or Transition-Age Youth in this case- to be talking to each other... to really talk with other people who are doing this work and find ways in which you can support and complement each other's work."

- Judge Sharon Kalemkarian

# Chapter Three

## Solution Presentation

## Wellness: Pregnancy and Parenting Support

### Evaluation of Current Situation

The two wellness teams discussed the problems that face TAY who are already pregnant and/or who already have children. In addition to last year's focus on pregnancy prevention, these topic teams identified what is working to educate, prepare, and support TAY in healthy pregnancies, parenting, and self-care.

This year's discussion also explored which organizations are in place to provide programs that are (or whose format would be) effective for expectant TAY parents or existing TAY parents and what barriers are occurring that prevent these youth from using (or succeeding with) existing programs.

While several organizations exist in San Diego with a focus on parenting and pregnancy support, barriers include programs that are specifically geared toward TAY or those that are limited in reaching TAY due to restrictions around eligibility or number of youth served. It was noted by the team and required reading that there are significant challenges that impact pregnant or parenting TAY and their children, including:

- The likelihood of pregnancy (or getting someone pregnant for males) increases 300% among foster youth between the ages of 17 and 19.
- 60% of girls become pregnant within a few years of leaving the foster care system; children born to mothers raised in foster care are five times more likely to end up in foster care themselves.
- TAY raising children without having a healthy model for what love or healthy parenting looks like often creates a negative continuing cycle.
- Children born to adolescents who were themselves maltreated face a risk of abuse and neglect that is three times that of children born to demographically similar adolescents who were not maltreated.

## Final Recommendation of Wellness Team A:

### How can we better support youth through healthy pregnancy and preparing for parenthood?

#### **The Problem:**

Wellness Team A explored the challenges of focusing on pregnancy prevention alone and the impact of care options or support for TAY who are already pregnant or have children.

#### **Solution Recommendation:**

##### "Surviving Children: Pregnancy and Parenting Made Easier" YouTube Channel

The table team developed the idea of a YouTube video series on pregnancy and parenting topics marketed towards youth to educate and provide them with resources.

This video series would be implemented by service providers such as mentors, case managers and used as a tool to empower youth in their parenting journey and to become self-sufficient. Three major topic areas with shorter playlist videos in each area that touch on specific areas. Three topics areas will include:

1. Childhood Development/Parenting Philosophy: Discussions around common challenges and what healthy relationships look like.
2. During Pregnancy: To include content around saving for baby, finding support systems (parenting groups), body changes, parent self-care.
3. Post Pregnancy: Topics such as affording the needs of a baby, paperwork, car seats, gender, circumcision, breastfeeding, postpartum body changes and mood, parent self-care.

#### Key Features:

- The videos, 2-5 minutes each, will be marketed to youth but shared by case managers/mentors/CASAs, etc.
- A 10-page PDF guide will be included to guide deeper conversation and share local resources to support youth effectively.
- Videos will entirely focus on youth sharing experiences with pregnancy and parenting and will include both men and women (half of whom would be TAY).
- The videos will incorporate diverse youth from all backgrounds, sexual orientations, and socio-economic backgrounds (ages 18-26).

### Benefits to TAY:

This format is relatable, easy to access, is non-judgmental, and promotes normalization. A YouTube style approach also allows youth to choose topics based on interest and provides information from others they connect with. Above all, a video series that provides support through tips and understanding creates empowerment.

### Benefits to Care Providers:

A video series which provides options of different topic areas developed by TAY and peers gives a resource to care providers to broach a difficult and sensitive subject. Its short and easily accessible format provides a helpful tool that can also be worked into meetings.

### Funding, Material, and Logistics:

This team will explore organizations that may be willing to provide services, through expected cost to focus on production company expenses and space rental. The community partners involved with projects will also be expected to procure production equipment, legal releases, food/tables/chairs/tablecloths, childcare, props related to the topic, and provide a storyboard outline. Volunteers will be needed, both TAY and non-TAY, as well as medical and legal experts.

### Implementation:

Phase I will include contacting production companies, creating a summary of each topic and desired direction with topic, and finding interested participants. Following these tasks, the team will assign each team member to a geographical location to contact social service agencies.

Phase II will include creating the criteria and organization of participants, contacting case managers and mentors to narrow down the list, and choosing the production company while beginning to plan logistical needs.

Phase III is expected to begin the filming and editing process, including reviews by several organizations and individuals to subject matter completeness and accuracy. A PDF version will be created, as will a feedback survey.

The Final Phase will be the complete implementation of the YouTube Channel and marketing efforts. The team will also consider legislative solutions such as SB 245 which requires social workers and group homes to provide documentation that youth 10 and up are given sexual health education every single year.

## Final Recommendation of Wellness Team B:

**Which efforts would best assist youth in breaking cycles of youth pregnancy, including developing healthy self-care habits, healthy parenting, and healthy relationship building?**

### **The Problem:**

Wellness Team B explored the possibility of lack of awareness and/or conversation-starting to access direct services such as healthcare, as well as the need for TAY to understand and have exposure to examples of healthy relationships.

### **Solution Recommendation:**

#### “Mind, Body, Soul” Sexual Health Expo/Summit

The topic team suggested a one-day regional expo-style event for TAY and providers that focuses on self-sufficiency and wellness, healthy relationships, and sexual health.

#### Key Features:

- This one-day regional conference will meet two needs:
  - Education and support for male and female youth
  - An extra arm of support and information for providers
- “Mind, Body, Soul” will provide resources and information on wellness, healthy relationships and sexual health to both TAY and their support networks/providers.
- Supporters will receive training on how to speak with TAY about these sensitive topics.
- Pre- and post-event surveys will be used to assess prior knowledge and effectiveness for measurable outcomes.

#### Benefits to TAY:

Youth who attend the event will find the opportunity for sharing, peer support, resources, community service hours, and a certificate of completion. They will also receive incentives, gift cards, food, prizes.

#### Benefits to Care Providers:

In addition to incentive options, providers will receive opportunities for continuing education, certifications, training hours, and a certificate of completion. This opportunity

will also allow providers to improve quality of care for the youth they serve as well as provide opportunities for dialogue and networking.

Funding, Material, and Logistics:

The event will require regional spaces in TAY-centric areas to hold the event, and other needs such as child care, food, and transportation will be explored. Funding targets will include explorations with grants, Family Health Center, Kaiser, Sharp and Scripps healthcare systems, Live Well San Diego, San Diego County Funding, local banks and businesses as Sponsors.

Volunteers will be needed for this event and the team will explore options through: JLSD, professional organizations of health care providers, public health providers, sports teams, Boys to Men, various radio stations and food vendors, high schools and colleges/ interns, LEAP Council and other TAY advocacy groups, and other local organizations.

Implementation:

Phase I: Information gathering will be the core focus of this stage, including identifying organizations and community partners by region and identifying through a survey what topics both TAY and TAY providers will find most helpful.

Phase II: Creating an outreach strategy for both participating organizations and volunteers will be essential in this stage. Additionally, incentive procurement and connecting all service providers to promote the event will be a large focus at Phase II.

Phase III: Establishing logistics and finalizing venue and other aspects including marketing, permits, etc. will take place at this time.

Phase IV: Meetings will increase to quarterly to plan the final aspects of the event, holding the event, and completing all aspects of the two-day workshops and trainings.

Final Phase: To close the event process, a lessons learned segment to follow will be important, as will the compilation of data and assessments for surveys to direct next steps/next event.



# Chapter Four

## Solution Presentation

### Commercial Sexual Exploitation of Children (CSEC): Prevention Support

#### Evaluation of Current Situation

Each team focusing on the CSEC prevention and support issue explored challenges unique to San Diego County. As predators focus on vulnerable populations, TAY (and especially homeless TAY) are among those most at risk for victimization. As San Diego ranks second in California for CSEC activity and risk, the following keys were important to the discussion:

- Between 80-95% of CSEC in San Diego were known to the Child Welfare System.
- Between 244,000 and 325,000 youth are at risk for sex trafficking in the U.S.
- Between 1-2 million youths ages of 5-15 experience domestic sex slavery yearly.

Each table focused on identifying approaches to assist the TAY population in recognizing risk/red-flags of unhealthy relationships, victimization, and possible solutions to assist in forming and maintain healthy relationships.

#### Final Recommendation of CSEC Team A:

**How can we more effectively communicate and support youth in understanding what a healthy relationship looks like?**

#### **The Problem:**

Differences in healthy relationship development and support of TAY leave this population at increased risk for trafficking as gang activity in this area increases.

**Solution Recommendation:**“Your Choices, Your Destiny” Simulation Game

CSEC Team A created the solution of a computerized educational simulation game where youth can learn life lessons including recognizing “red flag” risks and healthy relationships.

Key Features:

- SIM game similar to “Life.”
- Present youth with animated real-life scenarios, both healthy and unhealthy, and user makes decisions that have consequences and rewards.
- Pop up tips for guidance on decisions.
- Statistical information presented showing youth other’s decision paths.
- Provide potential lesson plans as a follow up discussion.

Benefits to TAY:

SDYS poll revealed that learning about relationships is desired and that games appeal to this demographic/age group

Benefits to Care Providers:

This solution provides a new tool to help with their mission that is low cost, portable, interactive, and has broad availability.

Funding, Material, and Logistics:

This team will explore funding from Gates Foundation and Ashton Kutcher’s Thorn Foundation. Volunteers will be needed to implement, including software developers, service providers, psychologists, research professionals, and JLSD.

Implementation:

Phase I: This phase will include both information gathering around scenarios and outcomes using various focus groups. Additionally, reaching out to universities, software developers, and other community partners will be essential.

Phase II: Development focus will include creating the game/coding, submitting the game through BETA testing with TAY focus group, and making revisions as needed.

Phase III: Marketing outreach plan to potential educators/other providers will take place.

Final Phase: The game will go live for youth to use.

## Final Recommendation of CSEC Team B:

### Which methods will best deliver education and risk prevention messages and resources for support to youth?

#### **The Problem:**

Awareness of human trafficking risk and red flags is low and uneven across the county despite the fact that risk of sexual exploitation of children in San Diego is significantly high and TAY are uniquely at risk.

#### **Solution Recommendation:**

##### CSEC Education Awareness PSA/CSEC Movie Trailer Bill

CSEC Team B focused on utilizing TAY, CSEC survivors, high school and college students, the team will facilitate the creation of PSA videos that will bring CSEC education and awareness to TAY and the general public. Furthermore, the team will focus on writing a bill that will require movie theatres in California to show CSEC PSAs during every movie trailer set.

##### Key Features:

- Collaborate with local high school and college programs who are willing to take on this production/ student contest.
- Include three survivor advisors (female, male, LGBTQIA) as ambassadors who get a paid stipend (create a five-minute clip about their experience and what they feel is most important to be addressed so production team has background and inspiration).
- Viewing party for PSA followed by "Sold" or another movie that supports victim services with panel; invite key players in HT awareness in SD.
- Create hashtag and social media blast so the PSA goes viral.
- Write and present legislation to incorporate CSEC-related PSAs during all movie trailers in California for movies rated PG and up.
- Potentially get PSA televised.

##### Benefits to TAY:

The topic and information will be brought right to them without additional efforts by TAY.

#### Benefits to Care Providers:

This project will bring the PSA to TAY to educate and raise awareness; to start a conversation that providers can build from.

#### Funding, Material, and Logistics:

This team will utilize any funding from JLSD Task Forces and focus on pro-bono professional services. Volunteers will include a student production team, survivors, and the Housing Team B to facilitate. As high school/college programs will provide their own AV equipment, materials needed will include a "red carpet premiere," a donated space with procured refreshments, and resources will be provided by CSEC organizations.

#### Implementation:

Phase I: Information gathering will include the following steps:

- Reach out to college and high school programs to publicize this opportunity.
- Marketing will create a digital flyer to eblast to hundreds of organizations who may be interested in participating.
- Identify survivors (female, male, LGBTQIA) who are willing to share their stories with production teams.

Phase II: Collaborate with student groups with training and discussion, as well as implementing coordination of a contest/red carpet premiere.

Phase III: Hold the event and premiere to introduce the information to public.

Final Phase: Focus on moving the PSA forward to go viral.

#### Legislation to Consider:

To impact success, the team will write a bill that makes CSEC-focused PSAs mandatory during trailers in all California movie theatres, PG movies and up. JLSD State Public Affairs Committee will be utilized for assistance in the process. The winning PSA will be used as an example should the bill reach the House floor.

# Chapter Five

## Solutions Summit Next Steps

The Junior League of San Diego is committed to the assessment, growth, and sustainability of roadmaps developed at both past and current Solutions Summits.

Together with the continued dedication and collaboration of Solutions Summit attendees, the Junior League of San Diego will support phased implementation of viable solutions, as well as the continued exploration of in-development solutions, via the TAY Task Forces Committee.

Knowing that our community partners are the experts to improve the experience of TAY, each idea generated at Solutions Summit will be developed and implemented primarily by the attendee topic teams. The TAY Task Forces Committee will provide secondary support to facilitate the execution of one or more sustainable projects based on the roadmaps created. Progress will be reported in subsequent conference reports.

Following the 2017 Solutions Summit, the Junior League of San Diego leadership collaborated with the TAY Task Force Committee to assess our capabilities to support the initiatives presented, while also supporting existing Task Force projects in-progress. To impact the transition-age foster youth population most effectively (and positively) the following Task Force teams will be moving forward for the 2017-2018 Junior League Year:

- **Solution Development Task Force:**

Will work with community partners to continue current task force projects such as Standardized Services, Financial Literacy, Unaccompanied Minors/Homelessness and Men's Wellness/Support.

- *Due to the nature of the Housing topic discussed and projects presented at the 2017 Solutions Summit, this topic and team will collaborate with the work being done through the Unaccompanied Minors/Homelessness workgroup.*

- **Commercial Sexual Exploitation of Children (CSEC) Task Force:**

This team will move forward with the presented idea on developing a computerized educational simulation game, encouraging youth to learn life lessons by creating an avatar to effectively communicate and support while understanding what a healthy relationship looks like.

- *The Junior League SPAC Committee will also begin exploring options to draft a bill for the Movie Trailer Human Trafficking PSA idea. Once this bill is in place, opportunities to expand and develop this solution will be revisited.*

- **Pregnancy and Parenting for TAY Task Force:**

This task force will work with community partners toward creating a YouTube video series on pregnant and parenting topics marketed towards youth to educate and provide them with resources.

- *Given the similarities between the Mind, Body, Soul Expo solution and the existing #Sexplanation event, topics*



"As a first-timer to the Summit, it was a pleasant experience to be surrounded by like-minded [people] that are invested in exploring the 'why' so that we can better serve."

- Solutions Summit  
Participant



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